

PRESS RELEASE

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SPORTART

July 22 – August 22, 2014

OPENING: TUESDAY, JULY 22, 19.00 – 24.00 pm

ART & SPACE GALLERY, Herrnstrasse 13, Munich

TV coverage of the Opening

Opening speech - by Claudia Denni, Auto GP Series Coordinator.

Munich, Germany: ART & SPACE Gallery is pleased to launch the first edition of the project **SPORTART**, which is a unique opportunity to collaborate SPORT and ART.



Artists on view:

KARIM RASHID - USA
WILLIAM ALSOP – UK
JAN DAVIDOFF – Germany
ALFONSO SICILIA SOBRINO – Spain
CAMILLA BACHERINI – Italy
JULIUS KERSCHER – Germany
KAREN LAKAR – Germany

KARIM RASHID, *Racing helmet design, 2014*

303 x 328 x 276 cm

The concept of the **SPORTART** was born in Tuscany, Italy, where both fields are extremely popular and encouraged. For centuries ART has been used to portray the human activity of sport. And sport in itself expresses and strives, in some ways, for the ART of body, ART of movement, ART of action.

The **SPORTART** has the HELMET as the focal point. The helmet is both the driver's protector and also, in view at all times to the public and therefore would be a perfect canvas for the ARTWORK.

Each participating artist exhibits his particular art idea onto the surface of the helmet. The helmets, finished by the artists, together with the racing car of the Italian driver Salvatore De Plano are to be on view at the ART & SPACE GALLERY during the show.